

Meaghan McGoldrick

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Work Experience

BROOKLYN MEDIA GROUP*, BROOKLYN, NY

Managing Editor, Nov 2016 – Present

Digital Editor-in-Chief, Oct 2015 – Present (dual role)

- Report, investigate, photograph and copyedit breaking news stories and public events
- Attend editorial, community board and other public meetings and hearings
- Manage the publication's online presence, including its brand new website, brooklynreporter.com, its daily e-mail newsletter, its sponsored e-mail newsletters and all social media accounts (Facebook, Twitter, Instagram) while also attaining 5-10 bylines per week
- Work with writers to tweak print-oriented content to meet the standards of the web
- Track traffic of website, e-newsletter and social media platforms, provide company with statistics
- Acting Editor-in-Chief of the print paper in the event of the current editor's absence

Staff Writer, hired as a full-time staff member in July of 2013

Editorial Intern, Jun 2012 – Aug 2012

* Brooklyn Media Group, an entity of Schneps Communications, publishes the *Home Reporter*, *Brooklyn Spectator* and *Spectator News*. Schneps Communications also publishes the *Queens Courier* and *Ridgewood Times*, among others. It is also affiliated with *Brownstoner* and *Brooklyn*.

Contributed Writing

Huffington Post, Thought Catalog, BuzzFeed, Writalyn, The Daily Pregame, New Rochelle Patch

Awards

Merchants of Third Avenue 24th Annual Champagne Reception Civic Award Winner (2017)

New York Press Association Better Newspaper Contest: First Place, Spot News Coverage (2015)

Brooklyn Media Group: Publisher's Award for Editorial Excellence/Employee of the Year (2014, 2015)

Education

IONA COLLEGE, NEW ROCHELLE, NY – May 2013 (GPA: 3.64)

- Bachelor of Arts in Mass Communications (ACEJMC), Concentration in Journalism
- Academic Dean's List: 2009-2013; Mass Communications Honor Society: 2011-2013
- Served weekly college newspaper, *The Ionian*, as Managing Editor, News Editor and A&E Editor

Volunteer Work

CANCER CAN'T KILL LOVE BENEFIT CONCERT*, BROOKLYN, NY

Founder/Lead Organizer, Nov 2013 – Present

Panelist, *Demonstrating Impact: Stewarding and Retaining Your Donors*, MSKCC 2017 Donor Recognition Reception

* Cancer Can't Kill Love is a grassroots effort, formed in memory of my parents, which hosts an annual benefit concert in support of cancer research. Since its inception, it has raised close to \$50,000 for such groups as MSKCC and SU2C. It will go global in 2018 with eight co-events in places like California, London and Tokyo.

Additional Skills

Proficient in WordPress, Constant Contact, MailChimp, Google Drive, Google Analytics, Adobe Acrobat, Quark, iMovie and Windows Movie Maker. Familiar with InDesign, Photoshop and Final Cut Pro.