

# Meaghan McGoldrick

7025 3<sup>rd</sup> Avenue Apt. 4C / Brooklyn, NY 11209 / 646-403-5184 / mcgoldrickmeaghan@gmail.com / [meaghanmcgoldrick.com](http://meaghanmcgoldrick.com)

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## Work Experience

BROOKLYN MEDIA GROUP\*, BROOKLYN, NY

**Web Editor, Brooklyn Daily Eagle** Jan 2019 – Present (multi-role)

**Managing Editor, Home Reporter/Spectator News** Nov 2016 – Present (multi-role)

**Digital Editor-in-Chief, Brooklyn Reporter** Oct 2015 – Present (multi-role)

- Report, investigate, photograph and copyedit various spot news and feature stories
- Attend relevant editorial, community board and other public meetings/hearings
- Manage the Brooklyn Reporter's online presence, including its brand new website, brooklynreporter.com, its daily e-mail newsletter, its sponsored e-mail newsletters and all social media accounts (Facebook, Twitter, Instagram) while also attaining a minimum of 5-10 bylines per week as a staff writer
- Work with writers to tweak print-oriented content to meet the standards of the web as well as with salespersons to launch successful ad campaigns
- Track traffic of website, e-newsletter and social media platforms, provide company with statistics
- Proofread and edit alongside current Editor-in-Chief before weekly issue goes to press
- Act as Editor-in-Chief of the print paper in the event of the current editor's absence
- **New: Also manage the Brooklyn Daily Eagle's website, brooklyneagle.com**

**Staff Writer**, hired as a full-time staff member in July of 2013 – Present

**Editorial Intern**, Jun 2012 – Aug 2012

\* Brooklyn Media Group, an entity of Schneps Communications, publishes the *Home Reporter*, *Brooklyn Spectator* and *Spectator News*. Schneps Communications also publishes the *Queens Courier*, *Ridgewood Times* and *Brownstoner*, among others. It was acquired in May, 2018 by EBrooklyn Media, publishers of the Brooklyn Daily Eagle, Brooklyn Heights Press and more.

## Contributed Writing

Huffington Post, Thought Catalog, BuzzFeed, Writtaln, The Daily Pregame, New Rochelle Patch

## Relevant Awards

New York Press Association Better Newspaper Contest: First Place, Spot News Coverage (2015)

Brooklyn Media Group: Publisher's Award for Editorial Excellence/Employee of the Year (2014, 2015, 2017)

## Education

IONA COLLEGE, NEW ROCHELLE, NY – May 2013 (GPA: 3.64)

- Bachelor of Arts in Mass Communications (ACEJMC), Concentration in Journalism
- Served weekly college newspaper, *The Ionian*, as Managing Editor, News Editor and A&E Editor

## Volunteer Work

CANCER CAN'T KILL LOVE BENEFIT CONCERT\*, BROOKLYN, NY

**Founder/Lead Organizer/Head of Social Media**, Nov 2013 – Present

\* Cancer Can't Kill Love is a grassroots effort, formed in memory of my parents, which hosts an annual benefit concert in support of cancer research. Since its inception, it has raised close to \$75,000 for such groups as MSKCC and SU2C.

## Additional Skills

Proficient in WordPress, Constant Contact, MailChimp, Google Drive, Google Analytics, Adobe Acrobat, Quark and iMovie. Familiar with InDesign, Photoshop and Final Cut Pro. Former student of Gotham Writers Workshop.