

Meaghan McGoldrick

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Work Experience

BROOKLYN MEDIA GROUP* (NOW: EBROOKLYN MEDIA), BROOKLYN, NY:

***Education/General Assignment Reporter, Brooklyn Eagle* May 2019—Present**

- Report, investigate and photograph various breaking news, daybook and feature stories
- Attend relevant editorial, community board and other public meetings, hearings and forums

***Editorial/Web Assistant, Brooklyn Eagle* Jan 2019—May 2019 (multi-role)**

- Assist with the *Brooklyn Eagle's* website and social media

***Managing Editor, Home Reporter/Spectator News* Nov 2016—May 2019 (multi-role)**

***Digital Editor-in-Chief, Brooklyn Reporter* Oct 2015—May 2019 (multi-role)**

- Manage *Brooklyn Reporter's* online presence, including its new website, its daily e-mail newsletter (hosted on Constant Contact, later MailChimp), its sponsored e-blasts and all social media accounts (Facebook, Twitter, Instagram) while also attaining a minimum of 5-10 bylines per week as a staff writer
- Work with writers to tweak print content for web, and salespersons to manage and track ad campaigns
- Track traffic of website, e-newsletter and social media platforms, provide company with statistics
- Proofread and edit alongside current Editor-in-Chief before weekly issue goes to press
- Act as Editor-in-Chief of the print paper in the event of the current editor's absence

***Staff Writer* hired as a full-time staff member in July of 2013—Present**

***Editorial Intern* Jun 2012—Aug 2012**

* **Brooklyn Media Group**, an entity of Schneps Media, publishes the *Home Reporter*, *Brooklyn Spectator* and *Spectator News*. Schneps Media also publishes the *Queens Courier*, *AMNewYork* and *Brownstoner*, among others. BMG was acquired in May, 2018 by **EBrooklyn Media**, publishers of the *Brooklyn Daily Eagle*, *Queens Daily Eagle*, *Brooklyn Heights Press* and more.

Fellowships

Poynter-Koch Media & Journalism Fellowship Jun 2019—Jun 2020

Relevant Awards

New York Press Association Better Newspaper Contest: First Place, Spot News Coverage (2015)

Brooklyn Media Group: Publisher's Award for Editorial Excellence/Employee of the Year (2014, 2015, 2017)

Education

IONA COLLEGE, NEW ROCHELLE, NY – May 2013 (GPA: 3.64)

- Bachelor of Arts in Mass Communications (ACEJMC), concentration in Journalism
- Served weekly college newspaper, *The Ionian*, as Managing Editor, News Editor and A&E Editor

Additional Skills

Proficient in WordPress, Constant Contact, MailChimp, Google Drive, Google Analytics, Adobe Acrobat, Quark and iMovie. Familiar with InDesign, Photoshop and Final Cut Pro. Former student of Gotham Writers Workshop.